

POINT OF SALE

# OUR PROPOSAL FOR THE POS POINT OF SALE

- ▶ *Bellota Point of Sale Plan is an analysis and diagnosis about your POS situation.*

We analyze the space you have available for each range, the inventory, the product spacing and product placement, new products, promotions and complementary SKU. We select the most suitable tools based on the space you have available.

- ▶ *Build the right tool inventory and product placement to match your customer needs and increase sales.*

Tools are an impulse buy. We know the professionals because we work with them in product development hand by hand. We know their product needs and buying process.

We want to help you merchandise to sell. With the best packaging, information and headers to help consumers to find the product that better matches their needs.



- ▶ *It is a set-up of your establishment to increase the rotation of the space and the profitability of your business.*

We know each tool, its seasonality, its regionality, complementary products, substitutable tools, the top selling products. Therefore, we place the range that allows us to achieve the objective.

- ▶ *At Bellota we support you to increase your sales.*

We are your best partner, our experience allows us to adapt: tool inventory, product placement, and merchandising to fulfill your needs depending on customers characteristics, users and area.



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# Exhibitors

Bellota offers solutions for optimum exhibition of the tool at the point of sale.

### ► Our proposal for Gardening and Agricultural range



### ► Our proposal for building range



POINT OF SALE

# Exhibitors



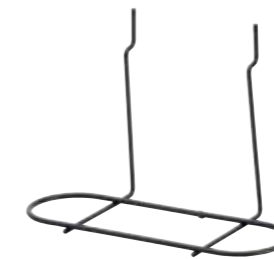
### ► Display with Wheels

REF.	£	8 41 4299	622416	1	A mm	B mm	C mm
3955	232,69				2.100	830	410



### ► Universal Display

REF.	£	8 41 4299	606577	1	A mm	B mm	C mm
8990E	291,18				2.100	1.000	400



### ► Hook for Footwear

REF.	£	8 41 4299	638851	6	A mm	B mm	C mm
8990 CALZADO	2,96				170	245	115



### ► Hook for POP Tile Cutter

REF.	£	8 41 4299	638837	2	A mm	B mm	C mm
8990C POP	13,50				250	40	190



### ► Hook for PRO and TECH Tile Cutter

REF.	£	8 41 4299	638875	2	A mm	B mm	C mm
8990C PRO	13,50				260	40	260



### ► Hook for Trowel

REF.	£	8 41 4299	638899	6	A mm	B mm	C mm
8990 PALETA	13,50				140	60	305



► Universal Hook

REF.	£	8 41 4299	mm	A mm	B mm	C mm
8990 PUA	0,89	638912	20	90	45	235



► Signalisation Kit

REF.	£	8 41 4299	mm	Qty	Description
8995	33,29	363340	1	1	Flyers and sticker kit



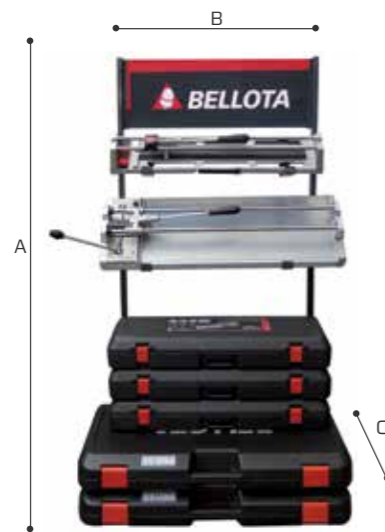
► Footwear Display

REF.	£	8 41 4299	mm	Kg	A mm	B mm	C mm
72294	196,35	584776	1	8	1.000	500	300



► Footwear Counter Display

REF.	£	8 41 4299	mm	Kg	A mm	B mm	C mm
72299 V	49,43	543582	1	3	465	320	150



► Tile Cutter Display

REF.	£	8 41 4299	mm	Kg	A mm	B mm	C mm
8940 V	184,13	627091	1	40	1.700	80	40



► Scoring Wheel Display

REF.	£	8 41 4299	mm	Kg	A mm	B mm	C mm
8941 V	48,74	627107	1	1	40	55	25



► Trowel Hanger

REF.	£	8 41 4299	mm	Qty	Description
5840 C	0,25	621754	24	24	Trowels hanger 5,5 cm x 20 cm



► Big Universal Hanger

REF.	£	8 41 4299	mm	A cm	B cm
6485 G	0,21	601633	24	12	7



► Chisel Display

REF.	£	8 41 4299	mm	Kg	A mm	B mm	C mm
8952 V	65,73	926613	1	2	110	420	220



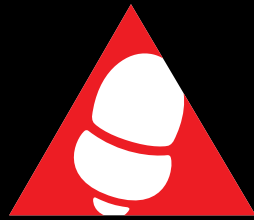
► Long Handle Display

REF.	£	8 41 4299	mm	kg	A mm	B mm	C mm
8970 V	80,90	926699	1	5	760	400	530



► Small Universal Hanger

REF.	£	8 41 4299	mm	A cm	B cm
6485 P	0,21	601640	24	10	5



**BELLOTA**  
*your best help.*